

Your Personal Marketing Team

UCARTS & Meals on Wheels is committed to providing our Clients with marketing solutions that are custom tailored to meet the needs of to-day's business. We have the options to meet the needs of any budget.

We service fourteen counties in Middle Tennessee. Our service area includes

Cannon, Clay, Cumberland, DeKalb, Fentress, Jackson, Macon, Overton, Pickett, Putnam, Smith, VanBuren, Warren and White. No matter what your target market is – we have it covered.

Transit marketing moves your message and is an excellent value. Let us drive your advertising dollars further!

UCARTS/Meals on Wheels

Your Partner
For Success

ADVERTISE YOUR
BUSINESS FOR
LESS!



TRANSIT
ADVERTISING

DRIVE YOUR.....

Fleet Graphics

UCARTS operates an impressive fleet of Over 95 vehicles consisting of cut-a-way buses, para-transit vans, minivans, and cars. Our transit fleet travels over 3.1 million miles providing 208,728 trips annually. Our fleet is top quality, well maintained and appealing.

Value and Impact

- Reaches more people for a longer period with less money.
- Touches every community in our region for optimal marketing.
- Reaches more people without having to compete for airtime or ad placement.
- Mobile ad messages have a 97% recall rate.
- Average commute to work in America is 25 minutes.
- Mobile ads generate 2.5 times more attention than a billboard
- 94% of Tennessee workers commuted to work in 2009



With your advertising dollars, you support your community. Your advertising supports needed services delivered by the Upper Cumberland Human Resource Agency throughout Middle Tennessee

ADVERTISING

Video Advertising

Our Connection Shuttles offer excellent marketing opportunities to deliver your message to a captive audience. Each bus comes equipped with an onboard video advertising system specifically designed to highlight your content.

Captivate

- Our unique approach and quality programming offers a truly captive audience.
- No channel changing, no DVR's - just a consistent stream of programming.
- Our viewers are exposed to our transit ads continuously throughout the day.
- Viewers are typically exposed 5 days a week.
- Video ads have an excellent recall rate and are favored by riders.
- Our video advertisement packages provide maximum impact for your message.



Call Our Marketing Department today!
(931) 931-261-0791

FURTHER

Interior Ads

An excellent low cost solution to meet your marketing needs. Each of our para transit vans comes equipped with interior ad card slots for excellent exposure at minimal cost.

Make A Statement

- Reach a captive audience on their daily commute each way.
- Highly visible and cost effective.
- Get maximum exposure by having the opportunity to own the interior ad space of a van.
- Innovative way to sell to a captive audience.
- Longer viewing time allows for greater marketing impact.
- Offers unparalleled reach and frequency.
- Interior ads provide the perfect medium to communicate your message.

*Your Partner
For Success*

DRIVE YOUR.....

Fleet Graphics

Meals on Wheels operates an impressive fleet of over 35 vehicles consisting of minivans, and cars. Our meal delivery fleet travels 450,000 miles providing 255,000 meals annually. Our fleet is well maintained and appealing.

Value and Impact

- Reaches more people for a longer period with less money.
- Touches every community in our region for optimal marketing.
- Reaches more people without having to compete for airtime or Ad placement.
- Mobile ad messages have a 97% recall rate.
- Average commute to work in America is 25 minutes.
- Mobile ads generate 2.5 times more attention than a billboard
- 94% of Tennessee workers commuted to work in 2009

With your advertising dollars, you support your community.

Your advertising supports needed services delivered by the Upper

Cumberland Human Resource Agency throughout Middle Tennessee

ADVERTISING

Make A Statement

Captivate

- Reach a captive audience on their daily commute each way.
- Highly visible and cost effective.
- Get maximum exposure by having the opportunity to own the exterior ad space of a van or car.
- Innovative way to sell to a captive audience.
- Longer viewing time allows for greater marketing impact.
- Offers unparalleled reach and frequency.
- Support your local Home-Delivered and Congregate Meal program. All the proceeds go to fund the Home-Delivered and Congregate Meal Program.

Call Our Marketing Department today!

(931) 931-261-0791

FURTHER



*Your Partner
For Success*